



Belcourt Brosseau Métis Awards Celebration 2020 / Sponsorship Opportunities

On behalf of the Belcourt Brosseau Métis Awards Panel please accept this request for your financial support for the annual "Creating Possibilities" gathering. Each year our generous sponsors have collectively provided their support to help cover costs such as; transportation and accommodations for out of town students and families, dinner, Sash ceremony and cultural performances.

The celebration will held at Edmonton Inn and Conference Centre on September 19th, 2020, beginning with a networking reception. The celebration continues to grow each year, with approximately 450 guests expected to attend this gathering including; award recipients, alumni, Founders, Elders, dignitaries, corporate sponsors and endowment donors.

Since 2001, the Belcourt Brosseau Métis Awards (BBMA) have provided more than \$7.9 million to over 1300 Métis learners engaged in post-secondary study throughout Alberta. There is pride in the success of our past recipients who are enjoying careers in their chosen fields within your organizations.

This event provides an excellent opportunity to network with Indigenous students; they are your potential employees and customers of the future.

Please join us in this culturally enriching event and be recognized as a supporter of post-secondary education. A table will be reserved as part of sponsorship with your logo displayed.

I will follow up with you to discuss this opportunity, and I can be reached at 780-977-5515 or by email communications@bbma.ca.

Looking forward to having you join the BBMA Founders and Panel as they celebrate the achievements of BBMA Indigenous recipients.

Sincerely,

Theresa Majeran
Belcourt Brosseau Métis Awards
Communications Coordinator

Belcourt Brosseau Métis Awards 2020 Sponsorship Levels

Presenting **\$15,000** *(One opportunity)*

- ∞ Named as Presenting Sponsor, Sash Ceremony. (Main focus at the celebration)
 - ∞ A speaking opportunity as part of the program to congratulate new recipients
 - ∞ Advertisement in the event program / Prominent logo placement
 - ∞ Best exposure at networking trade show pre-event
 - ∞ Top level recognition on all screens, signage, print materials including verbal recognition. by emcee during the event
 - ∞ Complimentary table of eight (8) with prime seating (front row)
 - ∞ Two complimentary hotel rooms
 - ∞ Trade show table
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Infinity **\$5,000 - \$7,500**

- ∞ Prominent logo placement in the event advertising / news releases, the program website and the sponsor loop slide presentation
 - ∞ Corporate logo used on table at the celebration
 - ∞ Complimentary table of eight (8) at the celebration
 - ∞ Verbal recognition and appreciation by the emcee as major sponsor of the event
 - ∞ Trade show table
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Sash **\$3,500 - \$4,999**

- ∞ Logo placement in the program
 - ∞ Table signage with logo to recognize sponsorship of the table and as part of sponsor loop slide show
 - ∞ Verbal recognition and appreciation by the emcee during the event
 - ∞ Six (6) complimentary event tickets
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Cart **\$1,500 - \$3,499**

- ∞ Table signage with logo to recognize sponsorship of the table
 - ∞ Printed name in program and small logo in sponsors slide show loop
 - ∞ Verbal recognition and appreciation by the emcee during the event
 - ∞ Four (4) complimentary event tickets
 - ∞ Name placement in the program
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