



February 15, 2022

Belcourt Brosseau Métis Awards Celebration 2022

On behalf of the Belcourt Brosseau Métis Awards please accept this request for your support of the annual “**Creating Possibilities**” BBMA celebration. Each year our generous sponsors have collectively provided their support and the event is being planned for an in person experience, the intent and pride that will be created will be maintained.

Since 2001, the Belcourt Brosseau Métis Awards (BBMA) have provided more than \$9 million to over 1500 Métis learners engaged in post-secondary study throughout Alberta. There is pride in the success of our past recipients who are enjoying careers in their chosen fields within your organizations. The Sash Ceremony along with cultural performances will continue to be a focal point in the 2022 celebration with a program designed to honour the success of these awards and its students.

High production values will be maintained for this event and are intended to enhance the BBMA image and connect students to BBMA and our sponsor organizations. This event provides an excellent opportunity to virtually connect with Indigenous students; they are your potential employees and customers of the future.

Please join us in this culturally enriching event and be recognized as a supporter of post-secondary education for indigenous students. The tentative date for this year is September 17, 2022.

Sponsorship will support the attendance of the new recipients that will be seated at sponsored tables.

I will follow up with you to discuss this opportunity, and I can be reached at 780-977-5515 or by email communications@bbma.ca.

Sincerely,

Theresa Majeran
Belcourt Brosseau Métis Awards

Belcourt Brosseau Métis Awards 2022 Sponsorship opportunities

Presenting \$15,000 (One opportunity)

- ∞ Named as Presenting Sponsor for the 2022 “Sash Ceremony”
 - ∞ A speaking opportunity as part of the program to congratulate recipients
 - ∞ Top level recognition on all screens, signage, print materials including verbal recognition by emcee during the celebration (possible Livestreamed webcast)
 - ∞ Advertisement in the program and profiling your company as a long term sponsor
 - ∞ Prominent logo placement in the program and signage in lounge waiting area pre-event
 - ∞ Two complimentary hotel rooms (if needed)
 - ∞ Logo in the sponsor loop slide presentation lounge waiting area pre-event
 - ∞ Corporate logo used on table at the celebration
 - ∞ Complimentary table of eight (8) or two tables of (4) with prime seating (front row)
 - ∞ Trade show table
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Infinity \$5,000

- ∞ Emcee to read congratulations message from your company during the event
 - ∞ Prominent logo placement in the program event advertising and social media posts
 - ∞ Prominent logo placement in the event advertising / news releases, the program website and the sponsor loop slide presentation
 - ∞ Logo in the sponsor slide presentation lounge waiting area pre-event
 - ∞ Verbal recognition and appreciation by the emcee as major sponsor of the event
 - ∞ Corporate logo used on table at the celebration
 - ∞ Complimentary table for (6) guests at the celebration
 - ∞ Trade show table
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Sash \$3,000

- ∞ Logo in the sponsor loop slide presentation for lounge waiting area pre-event
 - ∞ Medium sized Logo placement in the program and signage in lounge waiting area pre-event
 - ∞ Verbal recognition and appreciation by the emcee during the event
 - ∞ Corporate logo used on table at the celebration
 - ∞ Complimentary table for (4) guests at the celebration
 - ∞ Trade show table
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Cart \$1000

- ∞ Company name in the sponsor loop slide presentation for lounge waiting area pre-event
 - ∞ Company name in the program and signage in lounge waiting area pre-event
 - ∞ Some verbal recognition and appreciation by the emcee during the event
 - ∞ Corporate logo used on table at the celebration
 - ∞ Two complementary tickets for the celebration
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BBMA celebration key objectives:

- ∞ Honour and celebrate the educational journeys of our Metis students and BBMA Founders
- ∞ Maintaining relationships with sponsors, past recipients and acknowledging new recipients while seeking to provide a connection point for everyone involved with BBMA to Metis culture and career opportunities
- ∞ Provide a Métis cultural starting point helping to ensure these students feel supported in their educational journeys