

Belcourt Brosseau Métis Awards Celebration 2017 / Sponsorship Opportunity

On behalf of the Belcourt Brosseau Métis Awards Panel I am asking your financial support for our annual "Creating Possibilities" gathering. Each year our generous sponsors have collectively provided their sponsorship to support costs such as; transportation and accommodations for out of town students and families, Dinner, Sash Ceremony and cultural performances.

The celebration will held at Ramada Inn and Conference Centre on September 23th, 2017 beginning with a networking reception. The celebration continues to grow each year, with approximately 500 guests expected to attend this gathering including award recipients, alumni, Founders, Elders, dignitaries, corporate sponsors and endowment donors.

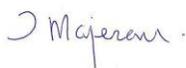
Since 2001, the Belcourt Brosseau Métis Awards have provided more than \$5.8 million to over 900 Métis learners engaged in post-secondary education throughout Alberta. We take pride in the success of our past recipients who are enjoying careers in their chosen fields within your organization.

The event provides an excellent opportunity for nurturing the network of students, potential employees and customers in a culturally enriching forum. In addition to being recognized as a supporter of post-secondary education, a corporate table will be reserved with your logo displayed and recipients will be seated with sponsors.

I will be following up with you to discuss this sponsorship opportunity, and be contacted at 780-977-5515 or by email communications@bbma.ca.

We look forward to you joining Founders Dr. Herb Belcourt, Georges Brosseau Q.C. and Orval Belcourt as they celebrate the achievements of the recipients.

Sincerely,



Theresa Majeran
Belcourt Brosseau Métis Awards
Communications Coordinator

Belcourt Brosseau Métis Awards 2017 Sponsorship Levels

Presenting **\$15,000** *(One opportunity)*

Recognition: In addition to the Infinity Level benefits this new level of Sponsorship includes;

- Named as Presenting Sponsor, Sash Ceremony. (Main focus at the celebration)
 - A speaking opportunity as part of the program to congratulate new Recipients.
 - Advertisement in the event program.
 - Best exposure at networking trade show pre-event.
 - Top level recognition on all screens, signage, print materials including verbal recognition by emcee during the event.
 - Prime seating in the front row (2 tables of 9).
 - Four complimentary hotel rooms.
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Infinity **\$7,500**

Recognition:

- Prominent logo placement in the event advertising / news releases, the program, website and the sponsor loop slide presentation.
 - Corporate logo used on table at the celebration.
 - Complimentary table of nine (9) at the celebration.
 - Verbal recognition and appreciation by the emcee as major sponsor of the event.
 - Trade show table.
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Sash **\$3,500**

Recognition

- Logo placement in the program.
 - Table signage with logo to recognize sponsorship of the table and as part of sponsor loop slide show.
 - Verbal recognition and appreciation by the emcee during the event.
 - Six (6) complimentary event tickets.
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Cart **\$1,500**

Recognition

- Table signage with logo to recognize sponsorship of the table.
 - Printed name in program and small logo in sponsors slide show loop.
 - Verbal recognition and appreciation by the emcee during the event.
 - Four (4) complimentary event tickets.
 - Name placement in the program.
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