# Vital Topic Financial reality of Millennials in Edmonton Source document

#### Who are the Millennials?

Edmonton Municipal Census, 2019

#### **Demographics**

Edmonton Municipal Census, 2019

## Percentage of Edmontonians by generation

Edmonton Municipal Census, 2019

#### **General Canadian Millennial Characteristics**

Article by Kathryn Jezer-Morton, Published Online October 16, 2019, Canadian Encyclopedia Ng, E. S. W. and McGinnis, J. 2015. Millennials: Who are they, how are they different, and why should we care? DOI: 10.4337/9781783476589

GlobalWebIndex. 2019. Millennials: Examining the attitudes and digital behaviors of internet users aged 23-36.

Economic Insights, no. 092, April 2019 · Statistics Canada, Catalogue no. 11-626-X

Economic Well-being Across Generations of Young Canadians: Are Millennials Better or Worse Off? by Andrew Heisz and Elizabeth Richards Income Statistics Division and Analytical Studies Branch, Statistics Canada

#### Millennial Income

Statistics Canada. Table 11-10-0239-01 Income of individuals by age group, sex and income source, Canada, provinces and selected census metropolitan areas. DOI: https://doi.org/10.25318/1110023901-eng

Statistics Canada's https://www150.statcan.gc.ca/n1/pub/11-626-x/11-626-x2019006-eng.htm

### What is a Gig Economy?

http://businessinedmonton.com/april-2019/the-gig-is-up/

#### Multiple jobs

https://www150.statcan.gc.ca/n1/en/pub/71-222-x/71-222-x2019003-eng.pdf?st=YFtar\_ti Catalogue no. 71-222-X – 2019003 ISSN 1710-4254 ISBN 978-0-660-26891-0 by Meghan Fulford and Martha Patterson, Multiple jobholders in Canada, Release date: October 28, 2019

#### Characteristics of the millennial workforce

Ng, E. S. W. and McGinnis, J. 2015. Millennials: Who are they, how are they different, and why should we care? DOI: 10.4337/9781783476589

- (Twenge et al., 2010) (Ng and Gossett, 2013).
- (Lyons et al., 2012b, 2015) (Ng et al., 2010),

https://www.canada.ca/content/dam/canada/employment-social-development/migration/documents/content/dam/Deloitte/global/Documents/About-Deloitte/gx-millenial-survey-2016-exec-summary.pdf

Ng, E. S. W. and McGinnis, J. 2015. Millennials: Who are they, how are they different, and why should we care? DOI: 10.4337/9781783476589

Donaldson, J. The Millennial Effect. The Human Resource Issue | Canadian Retailer.

# Housing

# **Housing Affordability for Millennials**

Kershaw, P. and Eaves, S. 2019. Straddling the Gap: A troubling portrait of home prices, earnings and affordability for younger Canadians. Retrieved from: <a href="https://www.gensqueeze.ca/straddling">https://www.gensqueeze.ca/straddling</a> the gap

#### Millennials still buying houses

Economic Insights, no. 092, April 2019 · Statistics Canada, Catalogue no. 11-626-X Economic Well-being Across Generations of Young Canadians: Are Millennials Better or Worse Off? by Andrew Heisz and Elizabeth Richards Income Statistics Division and Analytical Studies Branch, Statistics Canada

# **Living with Parents**

https://www.ctvnews.ca/canada/why-do-millennials-live-with-their-parents-money-and-tradition-report-finds-1.3611495

#### **Public Spending**

Kershaw, P. 2018. Intergenerational Injustice in Canadian Public Finance. Retrieved from: https://www.gensqueeze.ca/intergenerational injustice in canadian public finance

#### Student Loan debt

https://www.creditkarma.ca/credit/i/canadian-student-loan-debt/

#### **Post Secondary Education Costs**

https://business.financialpost.com/personal-finance/young-money/student-debt-the-crippling-side-effect-of-education

https://edmontonjournal.com/news/politics/alberta-budget-2019-tuition-fee-freeze-lifted-as-post-secondary-grants-cut

#### A look at Alberta Student Aid

Alberta Student Aid. (2019). Statistical Profiles 2017/2018. Government of Alberta: Edmonton, AB. ISBN 978-1-4601-4293-6

### **Child Care**

According to a Canadian Centre for Policy Alternatives

#### **Millennial Spending Habits**

Fernandes, L., McCausland, H.M., & Macdougall, A. (2018). Millennials on Millennials. Retrieved from <a href="https://www.nielsen.com/wp-content/uploads/sites/3/2019/04/millennials-on-millennials-in-canada-2018.pdf">https://www.nielsen.com/wp-content/uploads/sites/3/2019/04/millennials-on-millennials-in-canada-2018.pdf</a>

#### **Net Worth**

#### Debt to after-tax income ratio

Economic Insights, no. 092, April 2019 · Statistics Canada, Catalogue no. 11-626-X Economic Well-being Across Generations of Young Canadians: Are Millennials Better or Worse Off? by Andrew Heisz and Elizabeth Richards Income Statistics Division and Analytical Studies Branch, Statistics Canada

Solarzano, P. (2019). What do Baby Boomers, Gen X, and Millennials have in common? Retrieved from https://www.manulife.ca/debtresearch

https://www.manulifebank.ca/personal-banking/plan-and-learn/personal-finance/fall-2019-manulifebank-debt-survey.html