Introduction...

This spring, Edmonton Community Foundation is paying special tribute to two of our founding donors – John and Barbara Poole.

In this edition of Generosity in Action, we pay tribute to John and Barbara Poole, an Edmonton couple who throughout their lives set the standard for generous community building.

The Pooles, with two other couples who each gave $5 million are responsible for reinvigorating ECF in 1989. Through sound investment and additional contributions by many Edmontonians, the initial $15 million donation grew to $450 million by the end of 2014. Grants awarded since 1989 are approximately $150 million. This is a total financial impact of $600 million. There’s no better example of the power of endowment and the strength of people working together toward a common vision.

John and Barbara loved Edmonton. They believed in giving back. They understood that cities have diverse needs and that a community foundation would be the most effective way to provide funds for all those organizations long into the future. Since 1989, they have created over 50 endowment funds at ECF, primarily in the arts, but broadly throughout all sectors of our community. The funds were mostly unnamed, anticipating that other Edmontonians would feel inclined to contribute.

Now in appreciation of their final memorial gift of $2.5 million, we are summarizing all the endowments they created, many of which do not carry their name. By listing them all, we see the tremendous significance of their generosity.

Edmonton would not be the great city it is without John and Barbara’s support. They have been a major catalyst for charitable growth in our city. I believe they would have been delighted to know how many others continue their spirit of generosity and support of ECF. We invite you to talk to us about adding to one of the existing endowments or building one of your own.

Martin Garber-Conrad
CHIEF EXECUTIVE OFFICER
**Arts, Culture & Heritage**

“It is only through education and art – music, books, theatre – that we will find the wisdom to trade hate for compassion, to trade competition for cooperation. Education and the fine arts engage the human mind, forcing us to think in new ways, forcing us to use our most powerful tool for progress: our imagination.”

THE HONOURABLE LOIS E. HOLE, C.M.

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**Arts, Culture & Heritage**

<table>
<thead>
<tr>
<th>Fund Name</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Alberta Ballet Fund</td>
<td>$1,196,332</td>
</tr>
<tr>
<td>Art Gallery of Alberta Fund</td>
<td>$2,903,390</td>
</tr>
<tr>
<td>Brian Webb Dance Company Fund</td>
<td>$121,127</td>
</tr>
<tr>
<td>Citadel Theatre Fund</td>
<td>$4,086,361</td>
</tr>
<tr>
<td>John &amp; Barbara Poole Fund for CKUA Radio Foundation</td>
<td>$585,979</td>
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<tr>
<td>Edmonton Artists Trust Fund*</td>
<td>$1,601,634</td>
</tr>
<tr>
<td>Edmonton Opera Fund</td>
<td>$986,706</td>
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<td>Edmonton Symphony Society Fund</td>
<td>$1,093,713</td>
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<tr>
<td>Lieutenant Governor of Alberta Arts Award Fund*</td>
<td>$1,876,939</td>
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<tr>
<td>National Theatre School of Canada Fund</td>
<td>$590,167</td>
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<td>Opera NUOVA Fund</td>
<td>$29,724</td>
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<tr>
<td>Pro Coro Canada Choir Fund</td>
<td>$33,019</td>
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<td>Special Arts Fund*</td>
<td>$1,819,773</td>
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<tr>
<td>The Works Arts Festival Fund</td>
<td>$190,653</td>
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</table>

**Current Value of the Funds** $17,115,524

**Plus Funds Created with Matching Grants from Canada Cultural Investment Fund** $2,978,919

**Plus Grants Awarded to Date**

- Including $0.5M from CCIF

**Total Impact** $26.3M

* including gifts from others
JOHN & BARBARA POOLE LEGACY FUNDS

**Education & Learning**

<table>
<thead>
<tr>
<th>Fund Name</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Ernest E. Poole 1906 Stoughton Awards Endowment Fund</td>
<td>$121,199</td>
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<tr>
<td>John E. Poole Scholarships Fund</td>
<td>$1,345,403</td>
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<tr>
<td>John E. Poole Engineering Undergraduate Scholarships Fund</td>
<td>$280,290</td>
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<tr>
<td>Family Literacy Society Fund</td>
<td>$34,415</td>
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<tr>
<td>John &amp; Barbara Poole Arts to Education Scholarships Fund</td>
<td>$280,290</td>
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<tr>
<td>John &amp; Barbara Poole Community Scholarship Fund</td>
<td>$128,898</td>
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<tr>
<td>Grant MacEwan University Foundation Fund</td>
<td>$41,317</td>
</tr>
<tr>
<td>Junior Achievement of Northern Alberta Fund</td>
<td>$65,110</td>
</tr>
<tr>
<td>John &amp; Barbara Poole NorQuest Fund</td>
<td>$363,781</td>
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<tr>
<td>Stanley A. Milner Library Fund</td>
<td>$146,709</td>
</tr>
<tr>
<td>Victoria School Foundation for the Arts Endowment Fund</td>
<td>$2,096,451</td>
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**CURRENT VALUE OF THE FUNDS** $4,903,871

**plus** **GRANTS AWARDED TO DATE** $0.8M

**Total Impact** $5.7M

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**Environment**

<table>
<thead>
<tr>
<th>Fund Name</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Canadian Parks and Wilderness Society Fund for Alberta</td>
<td>$304,180</td>
</tr>
<tr>
<td>Valley Zoo Development Society Fund</td>
<td>$115,630</td>
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<tr>
<td>Nature Conservancy of Canada Fund</td>
<td>$1,204,251</td>
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</table>

**CURRENT VALUE OF THE FUNDS** $1,624,062

**plus** **GRANTS AWARDED TO DATE** $0.3M

**Total Impact** $1.9M

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“I believe you should try to help your community if you’re fortunate enough to have that opportunity. I think you should leave something behind.”

JOHN E. POOLE

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**Education & Learning**

Because of John & Barbara Poole’s endowment contributions to the Ernest E. Poole 1906 Stoughton Awards Endowment Fund, John E. Poole Scholarships Fund, John E. Poole Engineering Undergraduate Scholarships Fund, Family Literacy Society Fund, John & Barbara Poole Arts to Education Scholarships Fund, John & Barbara Poole Community Scholarship Fund, Grant MacEwan University Foundation Fund, Junior Achievement of Northern Alberta Fund, John & Barbara Poole NorQuest Fund, Stanley A. Milner Library Fund, and Victoria School Foundation for the Arts Endowment Fund.
Health, Community Services, Youth & Other

 Their fingerprints are everywhere. For starters, there would probably be no ECF without them.

 DOUG MCNALLY, FORMER CEO OF ECF

Health, Community Services, Youth & Other

Alberta Cancer Foundation Fund $75,056
Boyle McCauley Health Centre Fund $185,966
Canadian Red Cross Society Fund $119,163
Capital Care Foundation Fund $69,731
Caritas Hospital Foundation Fund $74,551
Edmonton City Centre Church Corporation Fund $196,438
Edmonton Police Foundation Fund $66,388
Edmonton Women’s Shelter Fund $521,971
Glenrose Rehabilitation Hospital Foundation Fund $144,727
John & Barbara Poole Campership Fund $103,981
John & Barbara Poole Fund for Bissell Centre $31,674
Mustard Seed (Edmonton) Fund $144,483
Pilgrims Hospice Society Fund $32,478
Royal Alexandra Hospital Foundation Fund $33,826
Salvation Army Fund $373,727
Single Parents Independence Fund $168,509
STARS Alberta Shock Trauma Air Rescue Foundation Fund $68,088
Stollery Children’s Hospital Foundation Fund $62,614
Terra Nutrition Fund $139,381
United Way of the Alberta Capital Region Fund $1,381,110
University Hospitals Foundation Fund $142,721
Youth Emergency Shelter Society Fund $547,270
YW.C.A. Fund $87,029

CURRENT VALUE OF THE FUNDS $4,770,891

Total Impact $7.3M

plus GRANTS AWARDED TO DATE $2.5M
Collaboration

Following are two collaborative funds at ECF which have received contributions from many others.

**Our Children’s Millenium Fund**

- **Current Value of Fund**
  - ORIGINAL POOLE GIFTS: $1.3M
- Grants Awarded to Date
  - $2.1M
- **Total Impact**: $7.3M

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**For Edmonton Community Foundation**

- **John & Barbara Poole Final Memorial Gift**
  - ORIGINAL POOLE GIFTS: $5.0M
- **Current Value of the Funds**
  - Edmonton Community Foundation Operating Endowment Fund: $2,816,284
  - John & Barbara Poole Final Memorial Gift: $2,500,000
- **Total Impact**: $6.7M

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**General Community Fund**

- **Current Value of Fund**
  - $19.0M
- Grants Awarded to Date
  - $13.2M
- **Total Impact**: $32.2M

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**When we work together, the power of endowment becomes that much stronger.**

MARTIN GARBER-CONRAD

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“If you erased the things, the places and the institutions to which John & Barbara have been significant contributors, there would be holes all over the place. There’s just no end to their contribution.”

SENATOR TOMMY BANKS, MUSICIAN

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* including gifts from others
John and Barbara Poole gave over $37 million to Edmonton Community Foundation, both to endowments and as donations for immediate granting. The value of the endowments they funded, through sound management and contributions from others, has grown to over $60 million. Over $26 million in grants from these funds have been given to many charitable organizations over the past 25 years. The impact of their gifts to our community simply cannot be measured.

We at Edmonton Community Foundation are honoured to be the stewards of this amazing generosity. These legacy funds will continue to benefit Edmonton organizations for many years to come.