# Small Business and Employment in Edmonton Sources

## **Small Business in Edmonton**

https://open.alberta.ca/opendata/%-of-small-businesses-by-municipality https://regionaldashboard.alberta.ca/region/edmonton/%-small-businesses/#/?from=2016&to=2020 https://open.alberta.ca/opendata/businesses-by-municipality https://www.payscale.com/research/CA/Job=Small\_Business\_Owner\_%2F\_Operator/Salary/52bb48dc/E dmonton-AB https://open.alberta.ca/dataset/676a7320-6322-43b6-9838-e46dfe38663e/resource/1bd0f52e-fc71-4c8 4-8527-678edc0e6da8/download/lbr-2019-awss-overview.pdf

# **Small Business in Alberta**

(March 2019). Alberta-Wide Small Business Supports Fact Sheet. <u>https://open.alberta.ca/dataset/ea62a3e7-236b-4bb3-923b-ce62a931ad42/resource/9440a5e7-4087-4f</u> <u>d6-ad68-2d4d13f7f0b6/download/alberta-wide-factsheet.pdf</u>

## **Employees of Alberta small businesses**

Employment for all employees by enterprise size, annual (statcan.gc.ca) Statistics Canada. <u>Table 14-10-0198-01</u> Work absence of full-time employees by establishment size, <u>annual</u>

# Small and Medium Enterprises (SME) In Canada

https://www.ic.gc.ca/eic/site/061.nsf/eng/h\_03126.html https://www.ic.gc.ca/eic/site/061.nsf/eng/h\_03138.html

Source: Innovation, Science and Economic Development Canada. https://www.bdc.ca/en/articles-tools/business-strategy-planning/manage-business/10-things-didnt-kno w-canadian-sme https://www.ic.gc.ca/eic/site/061.nsf/eng/h\_03126.html

# Who is self-employed In Alberta

Statistics Canada. <u>Table 14-10-0027-01</u> Employment by class of worker, annual (x 1,000) Open Data Alberta. Alberta Self-Employment Profile. <u>https://open.alberta.ca/publications/2560-8142</u> Canada. <u>https://www150.statcan.gc.ca/n1/pub/71-222-x/71-222-x2019002-eng.htm</u> Yssaad, L., & Ferrao, V. (2019, May 28). *Self-employed Canadians: Who and why?* Statistics Canada. <u>https://www150.statcan.gc.ca/n1/pub/71-222-x/71-222-x2019002-eng.htm</u>

# Who is starting a business in Canada

Grekou, D., & Gueye, B. (2021). Who are the Men and Women Entering Business Ownership in Canada?. Statistics Canada. <u>https://www150.statcan.gc.ca/n1/pub/11f0019m/11f0019m2021002-eng.htm</u>

#### Women-owned businesses

Statistics Canada. <u>Table 14-10-0027-01</u> Employment by class of worker, annual (x 1,000) <u>https://www150.statcan.gc.ca/n1/en/pub/11-626-x/11-626-x2018083-eng.pdf?st=IpLII3KQ</u> (e.g., Fairlie and Robb, 2009; Rosa and Sylla, 2016).

https://www.ic.gc.ca/eic/site/061.nsf/eng/h 03138.html

Grekou, D., & Gueye, B. (2021). Who are the Men and Women Entering Business Ownership in Canada?. Statistics Canada. <u>https://www150.statcan.gc.ca/n1/pub/11f0019m/11f0019m2021002-eng.htm</u>

#### Immigrant-owned businesses

Picot, G., & Rollin, A. (2019). Immigrant Entrepreneurs as Job Creators: The Case of Canadian Private Incorporated Companies. <u>https://www150.statcan.gc.ca/n1/pub/11f0019m/11f0019m2019011-eng.htm</u> Start Up Canada. 2020 Entrepreneur census survey.

https://www.startupcan.ca/wp-content/uploads/2021/03/2020-Startup-Canada-Census-Summary-Reporte-1.pdf

#### Indigenous- owned business

SME Profile: Ownership demographic statistics. Innovation, Science, and Economic Development Canada. <u>https://www.ic.gc.ca/eic/site/061.nsf/vwapj/SME Profile-Ownership Demographics Statistics2020.pdf/</u> <u>\$file/SME Profile-Ownership Demographics Statistics2020.pdf</u>

Linking Indigenous Communities with Regional Development in Canada. Chapter 2. Profile of Indigenous Canada: Trends and data needs

https://www.oecd-ilibrary.org/sites/e6cc8722-en/index.html?itemId=/content/component/component/component/component/component/component/component/component/component/component/component

## **Other Ways to Make Ends Meet**

#### **Gig work**

Jeon, S., Liu, H., & Ostrovsky, Y. (2019). *Measuring the gig economy in Canada using administrative data*. Statistics Canada. <u>https://www150.statcan.gc.ca/n1/pub/11f0019m/11f0019m2019025-eng.htm</u>

#### The primary reasons someone does gig work:

Angus Reid Institute (2019). *The "gig" picture: One-in-three Canadians have done some kind of informal work in the past five years.* Angus Reid Institute. <u>https://angusreid.org/gig-economy/</u>

#### **Multiple Job holders**

Fulford, M., & Patterson, M. (2019). *Labour statistics at a glance: Multiple job holders in Canada*. Statistics Canada. <u>https://www150.statcan.gc.ca/n1/pub/71-222-x/71-222-x2019003-eng.htm</u>

#### Underground economy

https://www150.statcan.gc.ca/n1/en/daily-quotidien/201023/dq201023a-eng.pdf?st=AFQ6rytx

#### Multilevel marketing.

• <u>https://www.investopedia.com/terms/m/multi-level-marketing.asp</u>

Bond, C. (Jan 29, 2021). MLMs are a nightmare for women and everyone the know. Huffpost. <u>https://www.huffpost.com/entry/mlm-pyramid-scheme-target-women-financial-freedom\_l\_5d0bfd60e4</u> <u>b07ae90d9a6a9e</u>

# **Social Enterprises**

http://www.centreforsocialenterprise.com/what-is-social-enterprise/ http://www.ic.gc.ca/eic/site/053.nsf/eng/h\_00006.html Social Enterprise | The Homeless Hub

## **Social Good**

Toronto Enterprise Fund (2014). *Evaluation report for the Toronto Enterprise Fund.* <u>http://www.torontoenterprisefund.ca/images/documents/tef\_evaluation\_report\_2014.pdf</u> Elson, P. R., Hall, P., & Wamucii, P. (2016). Canadian National Social Enterprise Sector Survey Report. <u>https://ccednet-rcdec.ca/sites/ccednet-rcdec.ca/files/final-national-report-may-16-2016.pdf</u>

https://homelesshub.ca/solutions/education-training-and-employment/social-enterprise

### Social Enterprise Employment for Homeless Youth

https://www.homelesshub.ca/sites/default/files/attachments/FeasibilityStudy\_Summary.pdf

# **Effects of COVID**

Grekou, D., & Lu, Y. (2021). Gender differences in employment one year into the COVID-19 pandemic: An analysis by industrial sector and firm size. Statistics Canada. https://www150.statcan.gc.ca/n1/en/catalogue/36280001202100500005

## Business closures and survivals due to COVID

https://www.ic.gc.ca/eic/site/bsf-osb.nsf/eng/br04463.html#t8 Government of Canada. Key Small Business Statistics – 2020. <u>http://www.ic.gc.ca/eic/site/061.nsf/eng/h\_03126.html#1.3</u> Statistics Canada. Table 33-10-0270-01 Experimental estimates for business openings and closures for Canada, provinces and territories, census metropolitan areas, seasonally adjusted